

BUILDING A COMMUNITY OF CHANGE THROUGH DESIGN AND COLLABORATION



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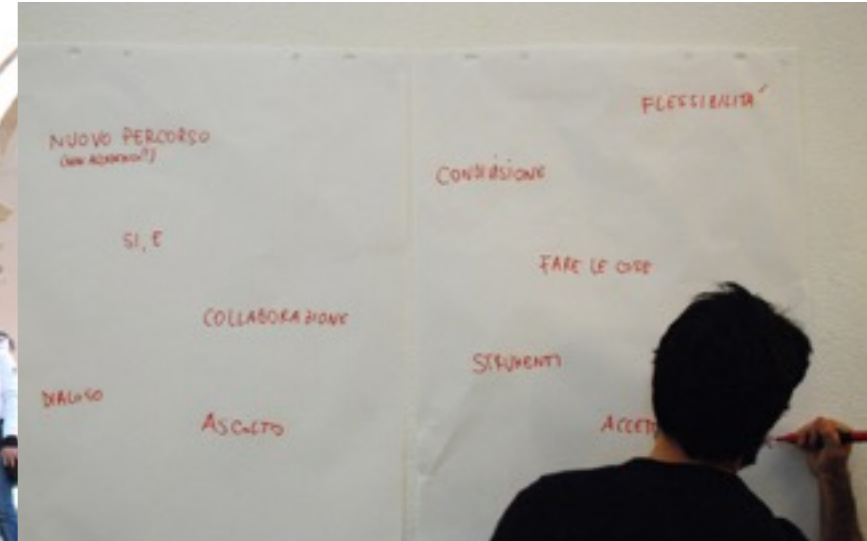
Everything started off that November 2012 in London

by London Sustainability Jam 2012



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18 months later...

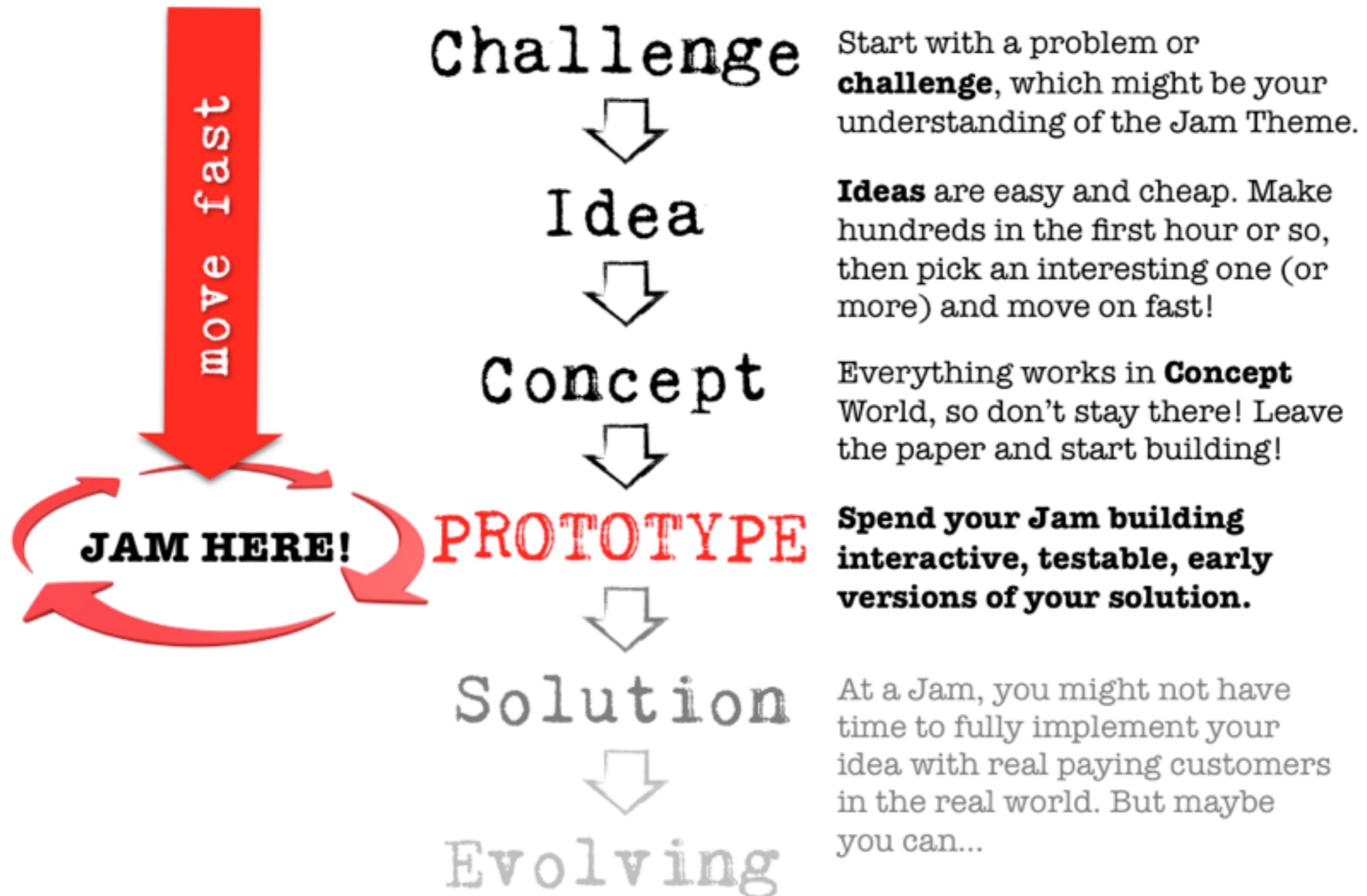


WHO WE ARE

Designers, mostly leaving abroad and the most successful local civic startup



WHAT IS A JAM?



#gsusjam / globalsustainabilityjam.org

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WHAT WE DO

WE CREATE OPPORTUNITIES FOR NEW MORE MEANINGFUL CONVERSATIONS
WE CATALYSE THOSE WHO WANT TO CHANGE BUT DO NOT KNOW HOW TO
WE CONSPIRE IN BUILDING A DISRUPTIVE CULTURAL INFRASTRUCTURE
WE HOST SERVICE DESIGN JAMS, UN-CONFERENCES AND OTHER FORMATS

IN ONE EXPRESSION:

BUILDING A HEALTHY SPACE OF
ECONOMIC GROWTH



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WHY?

WE SEE PLENTY OF UNTAPPED TALENT SITTING WITHOUT DIRECTION AND HOPE
PEOPLE DON'T KNOW HOW TO COLLABORATE
SHORT SIGHTED VIEW PREVAILS OVER LONG TERM VISIONS



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VISION

SCALING IMPACT ON PEOPLE AND CULTURE
PARTNERING UP FOR THE LONG TERM WITH LIKE-MINDED ORGS
MAKING THE CITY APPEALING TO FOREIGN INVESTORS IN THE MID-TERM.



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My priority for the urban social innovation agenda

According to my experience, the agenda of European cities should include this priority:

Sharing both tangible and intangible untapped resources with local civic engaged communities, through structured idea-competitions aligned to City Gov vision and values.

Want to find out more?



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