

# SPEAKERS



## **DOMENICO MANGONE**

*Deputy Mayor of City of Turin*

*He has been the Deputy Major of the City of Turin since 2006, with the political mandate of environment and cycle of waste. Since 2013 he has assumed the political mandate on the department of Labour, Commerce and Production Activities. He has several responsibilities in different fields: professional education and labour policies, promotion of young and female employment, commerce and markets, enterprises. He is a lawyer.*



## **ADAM ARVIDSSON**

*University of Milan*

*He is associate professor at the University of Milan, where he teaches Sociology. He published several contributions about the meaning and values in media culture. Specifically, his work focuses on the new forms of production and social organization, social innovation and open economy. He has also translated into Italian language the Open Book of Social Innovation.*



## **RAFFAELE BARBATO**

*URBACT*

*He is the Project Officer of the URBACT Joint Technical Secretariat. URBACT is an European exchange and learning programme promoting sustainable urban development. The Programme enables cities to work together with the aim of developing solutions to major urban challenges. He has been also lecturer at the University of Paris III and at the University of Marne La Vallée.*



## **SIMONE D'ANTONIO**

*Cittalia*

*He is a journalist and public communicator. He works as social media editor for Cittalia, Foundation ANCI Ricerche, the national dissemination point for the communication of the activities done by Italian cities that belong to the URBACT network. He also takes care of the communication of several European projects focused on social innovation, urban inclusion, and energy sustainability. He collaborates with several Italian newspapers such as Wired, Corriere delle Comunicazioni, The Good Life.*



## **FABRIZIO BARBIERO**

*City of Turin*

*He is a Public manager at the Eu Structural Funds and Economic Development Department, at the Municipality of Turin. He is the designer of the social innovation policy "TORINO SOCIAL INNOVATION", and also of different local economic development programmes. Co-designer of FaciliTO, a project winner of the European Enterprise Promotion award in 2012, and Innova.TO, a call for promoting social innovation inside the Local Public Administration, and manager of several European projects.*



## ANTONIO BADALAMENTI

*Nserta*

*He is a consultant and entrepreneur. He collaborates with Palomar SpA and with the Minister of Economic Development. Finally, he also worked as a researcher for Fondazione Rosselli.*

*He is an expert of the prediction markets and will explain this methodology in order to use it in the identification of the relevant priorities for the agenda of Social Innovation.*



## ENRICA ARENA

*Orange Fiber - Winner Changemakers for Expo 2015*

*Graduated at the Cattolica Sacro Cuore University with a thesis on Development Cooperation, after working as fundraising assistant at Albergo Della Vita Foundation, she decided to co-found Orange Fiber.*

*Orange Fiber is a project aiming to the creation of sustainable fabrics from citrus waste, using nanotechnologies and R&D process. Products are functional textiles -releasing "vitamins" by wearing them -obtained from citrus waste.*



## DANIELE PIOZZO

*Naboomboo, innovative startup funded by Torino Social Innovation*

*Graduated in Management Engineering at Polytechnic of Turin and Pole Universitaire Léonard de Vinci of Paris, after some years spent working in marketing and project management, he co-founded Naboomboo.*

*Naboomboo is an innovative free community to improve your foreign language fluency, talking about your preferred topics with native trainers.*



## EMANUEL FERREIRA

*hello3dprintingworld*

*Graduated in Product Design from the Polytechnic Institute of Viana do Castelo. He started his professional career in 2007, focused on the remodelling of spaces with special focus on furniture design and creation of various objects. In 2013, Emanuel joins the 3D printing revolution based on using 3D modelling techniques previously learned. His goal is to help in the development of 3D printing seeking to adapt to different areas.*

*Emanuel in three words: Innovation, dedication, and community.*



## PETER CLAUSMAN

*School of Mavericks – TedX Amsterdam*

*After working at one of the Dutch leading banks (a cooperative bank) at the strategy & innovation department, Peter Clausman now helps larger organisations to reinvent their business model by empowering the mavericks employees. He collaborates with Meneer de Leeuw. At Rabobank Peter was an advocate for a more cooperative, client and community centred approach to banking. Banking needed to be reinvented and Peter saw numerous possibilities created by current state of technological innovation. Peer-2-peer lending, community banking, crowdfunding, bank as business enabler, not lender. He went to Silicon Valley to study the sharing economy and alternative currencies. He will talk about the question: is the sharing economy just a new form of capitalism, or is it social business?*



## DAVIDE GOMBA

*Officine Arduino*

*He is the CEO Officine Arduino. He is a maker and his first Arduino project was an audio/video open-source controller. Blogger on Arduino.cc, he is a lecturer in several workshops and promotes the culture of open design and digital factory. He participated to the creation of the first Italian FabLab where Officine Arduino has place.*



## MARIA RUOKONEN

*Less Miserable*

*Winner of several awards, she is an entrepreneur working in the fields of global entrepreneurship education, coaching and knowledge intensive business services.*

*She experienced the Pro Academy approach. Pro Academy is an innovative method to tech entrepreneurship at the University. She shows the project, highlighting what cities should do in order to promote social innovation and replicate this model.*



## CLAUDIO BEDINO

*Starteed*

*Entrepreneur since he was 19, he is an innovative, serial entrepreneur with a passion for disruptive ideas and unconventional thinking. He is also founder and ceo of Starteed, a crowd-company that combines for the first time crowdfunding, co-creation and social commerce, and now provides technology solutions and strategic advice in the crowdfunding market. Member of ECN (European Crowdfunding Network) and founder of the ICN (Italian Crowdfunding Network), organizations aimed to promoting and regulating the crowdfunding market in Europe and in Italy.*



## TJALLING DE VRIES

*Project of Social Impact Bond, City of Rotterdam*

*Managing the programme of Social Impact Bonds for the city of Rotterdam, he connects potential investors to social entrepreneurs in the city. The main focus in impact investing is on revealing the social impact, and the future reduction of government spending by the intervention of the social entrepreneur. Only by proving the connection between the intervention and the reduction in spending, can the structure of a Social Impact Bond be built. Monitoring the first Social Impact Bond in mainland Europe, and establishing a second Bond are the main tasks of the programme manager. Next to providing information about Social Impact Bonds in the rest of the world, of course.*



## EMANUELE MUSA

*Babele.co*

*He is the co-founder of Babele.co. He is graduated in electronic engineering at the Politecnico di Torino, and in International Management at the European School of Management ESCP (London - Paris - Rio de Janeiro). The concept of Babele was the subject of his master thesis in Brazil. Babele enables entrepreneurs to easily draw their business strategy and to work together with their community of mentors, partners and beneficiaries. The community will contribute by giving feedback, providing know-how, posting documents, sharing statistics and advancing tips on how to avoid wasting time, money and resources.*



## ANGEL PALLÁS

*Las Naves- collaborative space experience*

*After his musical studies at the Conservatory of Music of Valencia specializing in Percussion, he worked for the City Council of Cuenca as professor of percussion at the Municipal School of Music. He has also been a Music Teacher of Secondary at school Jesús María of Valencia, Professor of Music at Secondary Large Association of Valencia College, Professor of Percussion at the Conservatory of Cuenca. Currently and since 2003, he has been Managing Director of the Foundation Valencia Crea, for the City Council of Valencia also responsible for managing LAS NAVES building.*



## MICHELE FATIBENE

*Innova.TO project - City of Turin*

*He is a Public Manager at the Department of Policies for Innovation and Development, Environment, Municipality of Turin. He is also the co-ideator of Innova.TO, a call for promoting social innovation inside the Local Public Administration.*



## ELENA DEAMBROGIO

*Innova.TO project -City of Turin*

*With a study background in the field of EU Affairs, she has been working for the last 6 years at the Municipality of Turin, EU funds, Economic development and Innovation Department as policy and project officer in the field of sustainable urban development. She is also one of the winners of the competition Innova.TO, a call for promoting social innovation inside the Local Public Administration.*



## POPI SOURMAIDOU

*Ergani Center*

*She has been the managing director of Ergani Center since 2003. She is also working as an entrepreneurship consultant for the same and other organizations. She is working a lot with groups aiming to form or to develop a Social Cooperative. She is also herself a member in a Social Cooperative entitled Earth Spiral.*

*She also coordinated several European projects and networks in the field of regional and local development, cultural development and gender equality.*



## FRANCESCO CAROLLO

*Comunità del Cambiamento*

*Strategic innovation researcher and freelance consultant.*

*Co-design facilitator. Founder of Palermo Service Jam, a community building project which applies design thinking in order to catalyse local talents interested in change. He is fascinated by bottom-up processes and civic engagement and writes on Medium and Gli Stati Generali about the hyped innovation ecosystem and sometimes on The Guardian as well.*



### **EDDY ADAMS**

*Social Innovation Europe Network*

*He works as advisor on the topic of Social Innovation and Human Capital. Eddy Adams is the URBACT Thematic Pole Manager (TPM) with responsibility for the Social Inclusion theme. The focus of this work has been on cities stimulating social innovation to tackle this challenge, particularly, in relation to young people.*



### **GIANFRANCO PRESUTTI**

*City of Turin*

*Head of Labour, Development, European Funds and Smart City Department, City of Torino. He leads Smart City activities for the Municipality and he has been involved in urban regeneration as head of the Urban Community Initiative Programme 2 (2001-2008) and management of complex programs of urban regeneration.*